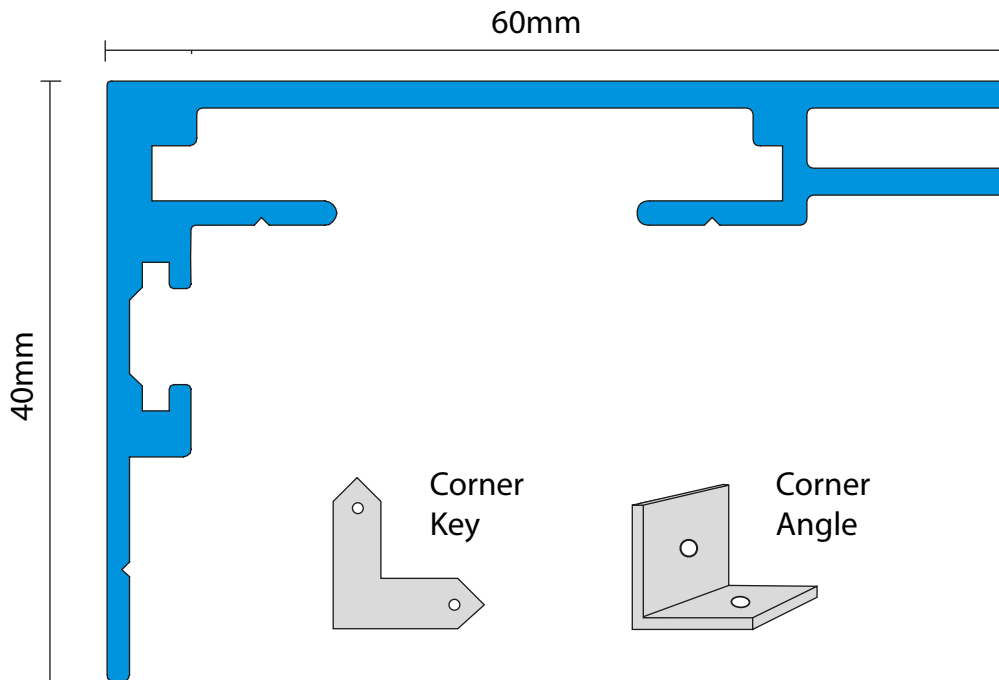


## 60mm Frame

Slim, Elegant and LED Backlit.

All of your client's dreams are answered in the one profile. Everyone is asking for slimmer, backlit products. Illuminating slim profiles creates problems: get too much light and your image is washed away; don't get enough light and it's not worth having a backlit product. Our answer is to use dimmable LED's to enable you to balance the light level according to the detailing on the print. Simple!



Remember, LED lighting might be a dearer option, but is cheaper to run and in some cases the cost of the LED's can be offset against Corporation Tax. Ask our sales team for details on the ECA scheme.

LED lighting gives off minimal heat. This might not be a significant point, but imagine the heat given off by several boxes, and the cost savings of not having to run the shops air conditioning system at full power. Then the issue makes more sense and LED's become a cost effective option.

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