Privacy Policy

Last updated: October 2025

At Brownings Ltd, we respect your privacy and are committed to protecting your personal data. This Privacy Policy

explains how we collect, use, and safeguard your information in line with the UK General Data Protection

Regulation (UK GDPR) and the Data Protection Act 2018.

1. Who We Are

We are Brownings Ltd, based at 157 English Street, Hull, HU3 2BT, United Kingdom. If you have any questions

about this Privacy Policy or how we handle your data, you can contact us at: sales@browningsltd.co.uk

2. What Information We Collect

We may collect the following information when you use our website, place an order, or contact us: • Name,

company name and contact details (email address, phone number, postal address)

- Payment and invoicing details
- Records of your communications with us
- Website usage information (such as cookies and analytics)
- 3. How We Use Your Information

We use your personal data to:

- Process and deliver your orders
- Respond to enquiries and provide customer support
- Manage our relationship with you as a customer or supplier
- Send important service updates
- (With your consent) send you marketing and product updates
- 4. Our Legal Basis for Using Your Data

We use your personal data under the following legal bases:

• To perform a contract with you (e.g. fulfilling orders)

- To comply with legal obligations (e.g. record-keeping for tax purposes)
- For our legitimate business interests (e.g. improving services, preventing fraud)
- With your consent (e.g. marketing communications)
- 5. Who We Share Your Information With

We only share your personal data when necessary, for example with:

- Delivery companies and couriers
- Payment service providers
- IT and website service providers
- Professional advisers (accountants, legal advisers)

We never sell your data to third parties.

6. How Long We Keep Your Information

We keep personal data only as long as necessary:

- Business records, including invoices, are usually kept for 6 years (as required by law)
- Marketing contact details are kept until you unsubscribe or ask us to delete them
- 7. Cookies and Website Use

Our website may use cookies to improve your experience and to understand how visitors use it. You can adjust

your browser settings to refuse cookies if you prefer. If we use analytics tools (such as Google Analytics), this

helps us improve our website performance.

8. Your Data Rights

Under data protection law, you have the right to:

- Access the personal data we hold about you
- Request corrections to your information
- Ask us to delete your data (in certain circumstances)
- Object to or restrict how we process your data
- Withdraw consent for marketing at any time

To exercise your rights, please contact us at sales@browningsltd.co.uk

9. Complaints

If you are unhappy with how we handle your data, please contact us first so we can put it right. You also have the

right to complain to the Information Commissioner's Office (ICO), the UK's data protection regulator, at

www.ico.org.uk.

10. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in the law or our business practices. The

latest version will always be available on our website.